

MIX IT Recipe Ideas for Dogs

New cookbook offers recipes for raw feeding calculated precisely to the gramme

A 'cookbook' especially for dogs: BELCANDO's new MIX IT brochure is addressed to dog owners whose furry family members like raw meat – whether fresh from the butcher, frozen or tinned. The colourful, illustrated 32-page brochure provides precisely calculated recipes adapted to the age and activity level of the dog. All feeding plans are extremely simple to implement, because the only ingredient dog owners need in addition to meat is BELCANDO® MIX IT.

The grain- and meat-free MIX IT croquettes meet the dog's complete daily requirement of additives and carbohydrates. Using them doesn't get any easier: simply combine 1 part MIX IT with 2 parts frozen or fresh raw meat, and you're done! The recipes in the MIX IT brochure specify precise quantities right down to the gramme for 'teenagers' (young dogs), 'ball players' (adult dogs with high activity levels) or 'best friends' (family dogs with normal activity levels).

The brochure is available free of charge from BELCANDO® dealers or as a download in PDF format on the website (<http://www.bewital-petfood.com/news/news/belcando-cookbook-for-dogs.html>).

December 11th, 2012

Image suggestions (large format in the e-mail attachment):

Daily portion: Adult with normal activity level (grams/day)

Proportion	Food	Small breeds (kg)	Medium sized breeds (kg)	Large breeds (kg)	Giant breeds (kg)
1/3	BELCANDO® MIX IT	50g	120g	200g	300g
2/3	Mixed beef e.g.:	100g	240g	400g	600g
	1/2 muscle meat				
	1/4 head meat				
	1/4 green tripe				
	1/4 udder and lung				
	Dry substance	77g	184g	307g	462g

Nutrient content in the dry substance:

Energy	12,2 MJ/kg	Crude fibre	4,0%	Sodium	0,4%
Protein	32%	Calcium	1,7%	Vitamin A	19.500 IU/kg
Fat content	22%	Phosphorus	1,2%	Vitamin D3	1.500 IU/kg
Crude ash	10%	Cu ²⁺	1,41 mg/kg	Vitamin E	195 mg/kg

Ayke - 5 years old, very active
 = Adult dog with lots of exercise: 140% of the amounts specified in the sample recipes =

Raw meat diet

Should you have questions, please contact:

Gabriele Frankemölle – BEWITAL Online-Redaktion / eCommerce

Phone: +49 (0)2862/581687

E-mail: g.frankemoelle@bewital.de